

# Online Donation Overview

For LOC Development Office

Report time frame: 2018  
(comparing to: 2008)

Total donations  
**333**  
(+2127%)

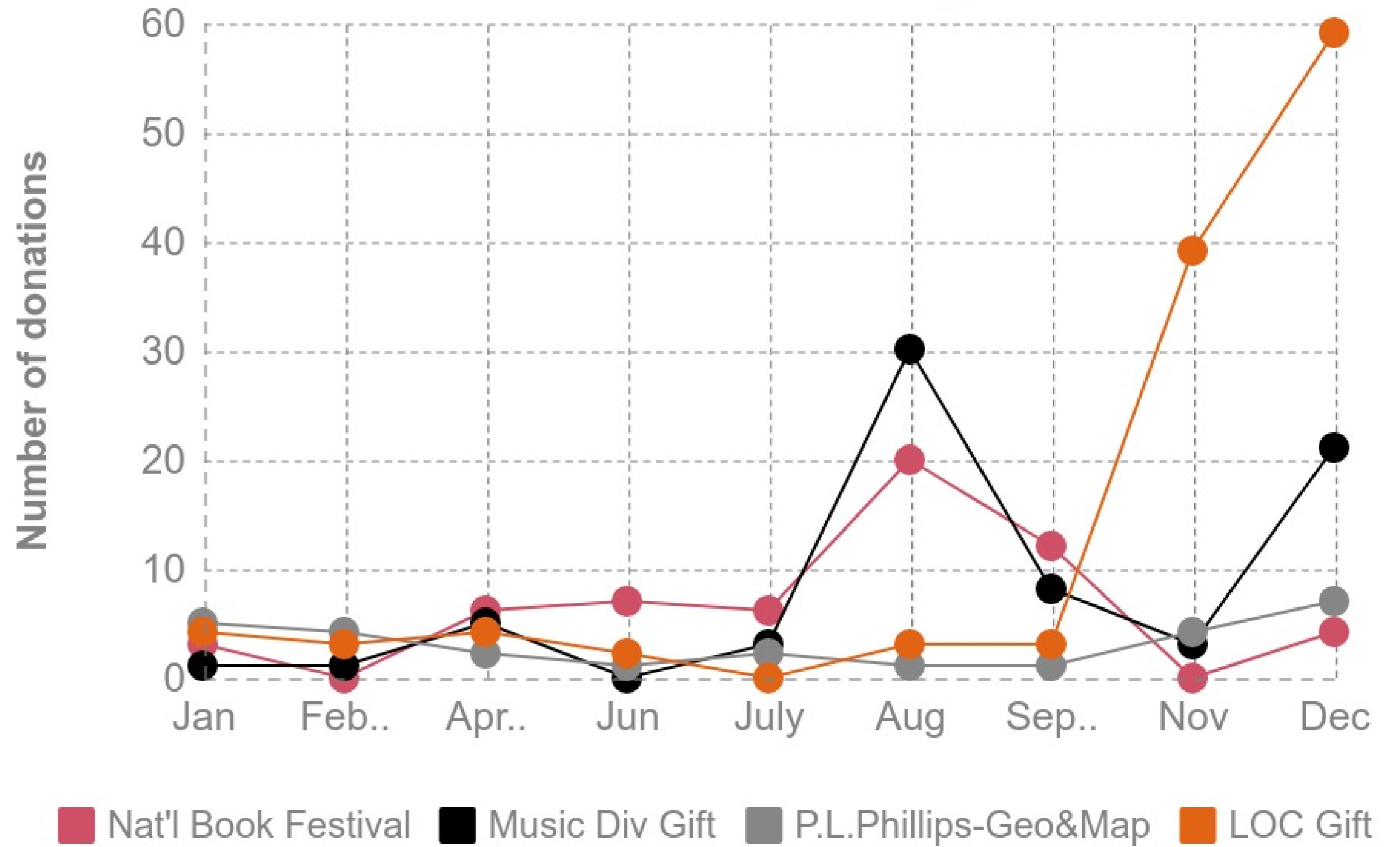
Total Fund Accounts  
**27**  
(+237%)

Total Constituents  
**321**  
(+2040%)

Total Gift Amount  
**\$89,755 USD**  
(+4886%)

## How often do these top funds receive donations?

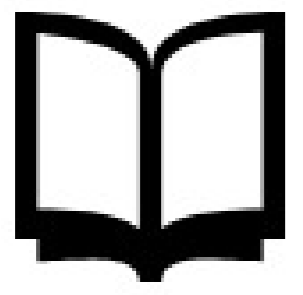
Donations over the year



## Biggest Funds (Gift Amounts)

Nat'l Book Festival

**37%**



Music Division Gift

**18%**



P.L. Phillips-Geo&Map

**12%**

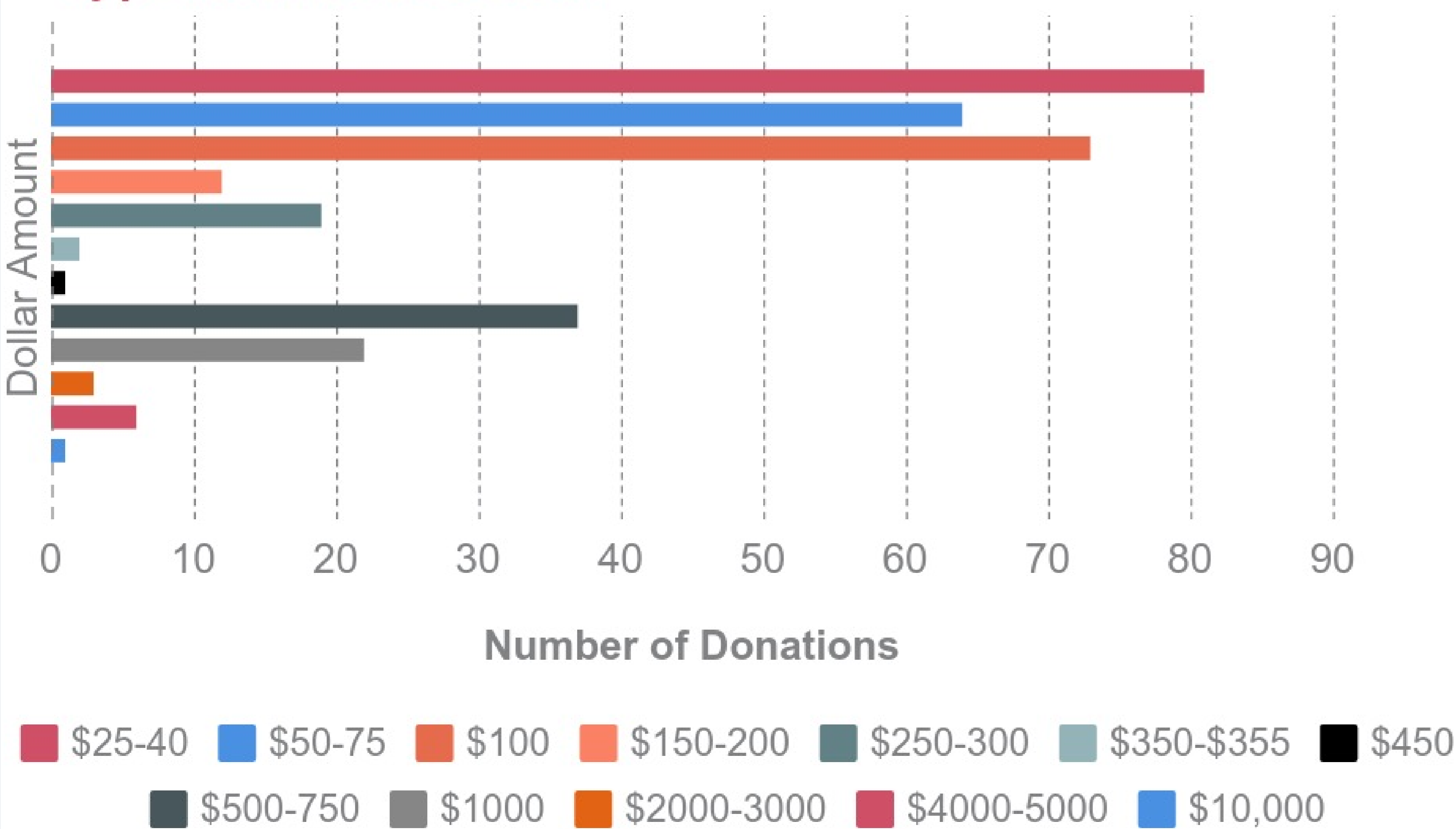


LOC Gift

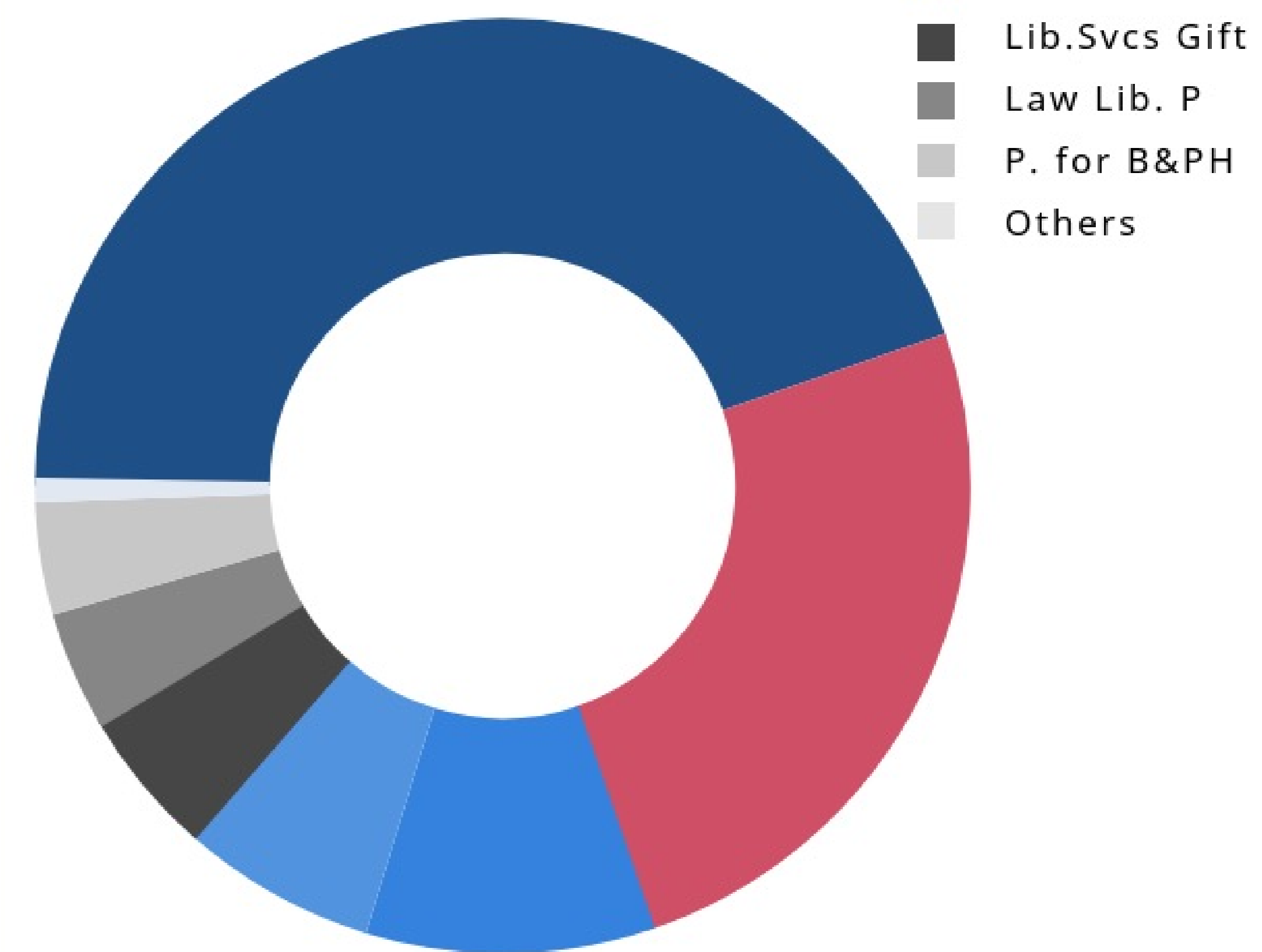
**8%**



## Typical Amount Given



## Gift Amounts per Fund



Top online donors are  
Ralph E. Ehrenberg  
and  
Linda W. Swain

Average 2018 Donation  
**\$333**  
average in 2008  
\$120

Most gifts given in the year by donor  
**30**  
average was 2

(2017/2018) Year over year  
Loss of donations  
**93**  
average is a gain of 31

First online donation ever made was on July 30th, 2008